

# The Bryan Group Presents: Self-Directed Strategic Planning

A proven and impactful self-directed strategic planning process is the answer for districts that need to conserve funds while creating a plan that works! This is a plan that builds community support and drives performance enhancements and job satisfaction at every level. That's why The Bryan Group (TBG) developed the Self-Directed Strategic Planning Program. We provide step-by-step instructions and include our proprietary tools that are highly effective and not available from any other firm.



## Why TBG?

Every product and service provided by TBG relies on over 40 years of research and work enhancing capacity and performance at the individual, team and organization level. TBG has conducted work for clients in every sector, i.e., education, government, military, non-profit, and business (including a dozen Fortune 500 companies.)

Why choose this process versus trying it on your own without proven tools and protocols, or hiring a consulting firm? **First**, this program uses research-based, cutting edge, behavioral science best practices which result in identifying the goals and next steps that will provide the most value for your unique district. **Second**, if you find that you would like assistance in the execution of the program or some advice tailored to your specific district, our team is readily available at a reasonable hourly cost. **Third**, this program is very affordable and doable, saving school districts the costs usually spent on a high quality strategic planning such as this one. **Fourth**, this process builds the capacity of your district's team with skills they can use in the future.

Contact The Bryan Group to find out whether a high-quality, self-directed, strategic planning process is right for your district:  
[info@tbgleaders.com](mailto:info@tbgleaders.com) or 401-965-8345

